

Comparably.com Launches; Brings Transparency to Work Pay and Culture

The Company raises \$6.5M to make workplaces better & more transparent, #talkpay

Santa Monica, CA March 3rd, 2016 – Comparably (www.comparably.com) launches today. The platform will provide the most specific & comprehensive compensation & culture data to understand employees' true value & needs, to make work better.

Focused on the tech industry to start (soon expanding), Comparably uncovers what exact salaries employees in similar environments are making, details their culture experiences at work, and connects workers to discuss issues around pay and perks.

Comparably will be the leading resource for gender pay gap data, detailing what compensation women vs. men are making across hundreds of job titles. In addition, the company is launching expert research and editorials on it's new blog TalkPay (www.talkpay.com), building on the media "#talkpay" discussions last year on Twitter around issues of compensation & gender pay gap.

Four high profile technology executives in Los Angeles started the company. The co-founders have started 6 technology companies with 5 successful exists. The company is lead by former Docstoc founder & CEO (sold to Intuit) Jason Nazar, as well as George Ishii (co-founder Yammer/Geni), Mike Sheridan (co-founder, DebtMarket), & Yadid Ramot (co-founder Investedin). Nazar is one of the most well known tech entrepreneurs & investors in Southern California and is a Board Member for Tillys (TLYS), Carelinx, and Collab. He was recently (Feb 2016) named Entrepreneur-in-Residence for the City of Los Angeles by Mayor Garcetti.

"Our vision is to make work dramatically better for millions of employees and companies by demystifying compensation & culture," said Nazar. "We've built an innovative product experience, with more comprehensive and granular data than anywhere else. You'll finally be able to reliably see how much money you should be making, and what experience your peers are having at work."

The company has raised \$6.5 Million to pursue their vision to evolve workplaces. The deal was lead by Crosslink Capital and included investment from Upfront Ventures, Lowercase Capital, Alpha Edison, Crosscut Ventures, Ludlow Ventures, Cornerstone OnDemand, 500Startups, Pritzker Group, Rincon Venture Partners, Accelerator Ventures, BAM Ventures & David Sacks.

About Comparably

Comparably makes work better by providing transparency around compensation and culture for employees and companies. Comparably was founded by serial tech entrepreneurs Jason Nazar, George Ishii, Yadid Ramot, & Michael Sheridan. The company is based in Santa Monica California, & has raised \$6.5M (lead by Crosslink Capital), to pursue its vision to evolve workplaces.